

THE NATIONAL HISPANIC BUSINESS GROUP

# 38<sup>th</sup>

## ANNUAL GALA



July 17, 2025  
Cipriani  
55 Wall Street  
New York, NY

*Black Tie Event*

# 2025 Award Recipients



*Public Sector Leadership Award*

**Carrie Torres**

DASNY



*Leadership Impact Award*

**Gary LaBarbera**

Building and Construction Trades Council of Greater New York

**AECOM TISHMAN**

*Corporate Achievement Award*

**AECOM Tishman**



*Corporate Appreciation Award*

**Turner & Townsend**

THE NATIONAL HISPANIC BUSINESS GROUP  
INVITES YOU TO THE

# 38<sup>th</sup>

## ANNUAL GALA

THURSDAY, JULY 17, 2025

CIPRIANI WALL STREET  
55 WALL STREET

COCKTAILS & NETWORKING 6:00 PM

DINNER & DANCING 8:00 PM

EVENT CONCLUDES 11:00 PM



MASTER OF CEREMONY  
**INES ROSALES**  
TRAFFIC ANCHOR,  
GOOD DAY NEW YORK



ENTERTAINMENT  
**LA JARA BAND**

# *National Hispanic Business Group - Board of Directors*

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MARCELO REGGIARDO

Chair of NHBG | AlianzaDuffy, LLC

ROHAN DEFREITAS

Vice-Chair | The Crescent Companies

MILDRED TOLENTINO

Secretary | M-TO-PROS Development, Inc.

SAMUEL PADILLA

Treasurer | Padilla Construction Services, Inc.

YASMIN CRUZ

Board Member | Image Marketing, Inc.

ROXANNE GUERRERIO

Board Member | KCM Contracting, Inc.

CATHERINE LEIDERSDORFF

Board Member | Architectural Flooring Resource, Inc.

JESUS LINARES

Board Member | Business Relocation Services, Inc.

NELSON QUIÑONES

Board Member | Integrity General Contractors, Inc.

HERNAN QUIÑONEZ

Board Member | Summit Building Services, LLC

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## **2025 GALA COMMITTEE CHAIR**

ROHAN DEFREITAS

Principal - CEO

The Crescent Companies

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## **2025 GALA COMMITTEE MEMBERS**

YASMIN CRUZ

Image Marketing, Inc.

SAMUEL PADILLA

Padilla Construction Services, Inc.

GEORGE WENTWORTH

Wentworth Consulting Group.

MILDRED TOLENTINO

M-TO-PROS Development, Inc.

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## **NHBG DIRECTOR OF OPERATIONS**

JACQUELINE PINA

# 2025 Gala Sponsorship Opportunities

## PLATINUM \$25,000

- ◆ Two (2) Tables of Ten
- ◆ Company Logo on Step & Repeat
- ◆ Light Projected Image of your Company Logo (GOBO) During Entire Event
- ◆ Recognition Signage at the Cocktail Hour Reception
- ◆ Platinum Sponsor Ad Appears with top Frequency Exposure in Journal Slideshow at the Gala
- ◆ Verbal Acknowledgement During Program
- ◆ Platinum Sponsor Recognition Including Company Logo in the Gala Program Journal
- ◆ Inclusion of Welcome Letter in the Gala Program Journal
- ◆ Table Sign with Company Logo
- ◆ Company Name to be Included in all Press Releases Related to the Gala
- ◆ Company Name & Company Logo on Email Blasts
- ◆ Recognition as Platinum Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org

## GOLD \$15,000

- ◆ One (1) Table of Ten
- ◆ Light Projected Image of your Company Logo (GOBO) During Entire Event
- ◆ Recognition Signage at the Cocktail Hour Reception
- ◆ Gold Sponsor Ad Appears with Frequent Exposure in Journal Slideshow at the Gala.
- ◆ Verbal Acknowledgement During Program
- ◆ Gold Sponsor Recognition Including Company Logo in the Gala Program Journal
- ◆ Table Sign with Company Logo
- ◆ Company Name to be Included in all Press Releases Related to the Gala
- ◆ Company Name & Company Logo on Email Blasts
- ◆ Recognition as Gold Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org

## SILVER \$10,000

- ◆ One (1) Table of Ten
- ◆ Recognition Signage at the Cocktail Hour Reception
- ◆ Silver Sponsor Ad Appears in Journal Slideshow at the Gala
- ◆ Silver Sponsor Recognition Including Company Logo in the Gala Program Journal
- ◆ Table Sign with Company Logo
- ◆ Company Name to be Included in all Press Releases Related to the Gala
- ◆ Company Name & Company Logo on Email Blasts
- ◆ Recognition as Silver Sponsor with Company Logo on NHBG.org

## BRONZE \$8,500

- ◆ One (1) Table of Ten
- ◆ Bronze Sponsor Ad Appears in Journal Slideshow at the Gala
- ◆ Table Sign with Company Logo
- ◆ Recognition as Bronze Sponsor with Company Logo on NHBG.org

# Reservations

PLATINUM \$25,000 \_\_\_\_\_

SILVER \$10,000 \_\_\_\_\_

GOLD \$15,000 \_\_\_\_\_

BRONZE \$8,500 \_\_\_\_\_

INDIVIDUAL TICKETS \$900 x \_\_\_\_\_ \$ \_\_\_\_\_

GUEST 1 \_\_\_\_\_

GUEST 2 \_\_\_\_\_

GUEST 3 \_\_\_\_\_

GUEST 4 \_\_\_\_\_

GUEST 5 \_\_\_\_\_

## **CHAIRMAN CIRCLE AD & GOBO** \$5,000

Frequent Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org  
Light Projected Image of Your Company Logo (Gobo) During Entire Event

## **PATRON AD** \$1,000

Moderate Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org

## **SUPPORTER AD** \$500

Inclusion of Ad in Journal Slideshow at Gala and Hosted Online at NHBG.org

Online Journal Ad Specs: Submit "camera-ready" artwork.  
Please send 10" W x 5.63" H horizontal (landscape), full color file.

Ads may be provided in .jpg or pdf format.

Note: Aspect Ratio is 16:9 and the resolution is 1920 x 1080

Kindly Email [Events@ImageMarketingInc.com](mailto:Events@ImageMarketingInc.com) to Submit your Ad.

## **ADDITIONAL BRANDING OPPORTUNITIES DURING EVENT**

Option #1 Logo on Step & Repeat (Limited Opportunities Available) \$5,000

Option #2 Cocktail Reception Sponsor (Recognition Signage at Cocktail Hour Reception)  
\$5,000

AMOUNT ENCLOSED \$ \_\_\_\_\_

**DEADLINE FOR PAYMENT IS FRIDAY, JUNE 20, 2025**



NAME \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

☐ VISA                      ☐ MASTERCARD                      ☐ AMERICAN EXPRESS

EXPIRATION DATE \_\_\_\_\_ / \_\_\_\_\_ SECURITY CODE (3 or 4 DIGIT) \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**PLEASE MAIL OR EMAIL THIS CARD AND PAYMENT TO:**

NATIONAL HISPANIC BUSINESS GROUP  
115 BROADWAY - 5TH FLOOR  
NEW YORK, NY 10006  
EVENTS@NHBG.ORG

**MAKE CHECKS PAYABLE TO:**  
NATIONAL HISPANIC BUSINESS GROUP

FOR MORE INFORMATION CONTACT US AT  
EVENTS@NHBG.ORG OR 212.265.2664