

THE NATIONAL HISPANIC BUSINESS GROUP

37th

Annual Gala



July 18, 2024

Cipriani

55 Wall Street, New York, NY

Black Tie Event

2024 Award Recipients



FUQUAN COLLINS
TURNER CONSTRUCTION CO.
*CORPORATE APPRECIATION
SUPPLIER DIVERSITY AWARD*



RAQUEL DIAZ
GILBANE BUILDING COMPANY
*HISPANIC CORPORATE
LEADERSHIP AWARD*



THOMAS J. FOLEY
DEPARTMENT OF
DESIGN & CONSTRUCTION
PUBLIC SECTOR LEADERSHIP AWARD



MICHAEL J. GARNER
CITY OF NEW YORK
*GOVERNMENT SECTOR
DEI LEADERSHIP AWARD*

THE NATIONAL HISPANIC BUSINESS GROUP
INVITES YOU TO THE

37th Annual Gala

THURSDAY, JULY 18, 2024

CIPRIANI WALL STREET
55 WALL STREET
NEW YORK CITY

COCKTAILS & NETWORKING	6:00 PM
DINNER & DANCING	8:00 PM
EVENT CONCLUDES	11:00 PM



MASTER OF CEREMONY
INES ROSALES
TRAFFIC ANCHOR,
GOOD DAY NEW YORK



ENTERTAINMENT
LA JARA BAND

National Hispanic Business Group

Board of Directors

MARCELO REGGIARDO
Chair of NHBG | AlianzaDuffy, LLC

ROHAN DEFREITAS
Vice-Chair | The Crescent Companies

MILDRED TOLENTINO
Secretary | M-TO-PROS Development, Inc.

SAMUEL PADILLA
Treasurer | Padilla Construction Services, Inc.

YASMIN CRUZ
Board Member | Image Marketing, Inc.

JESUS LINARES
Board Member | Business Relocation Services, Inc.

CATHERINE LEIDERSDORFF
Board Member | Architectural Flooring Resource, Inc.

NELSON QUIÑONES
Board Member | Integrity General Contractors, Inc.

2024 GALA COMMITTEE CHAIR

JESUS LINARES
NHBG Education Fund Chairman
CEO, Business Relocation Services, Inc.

2024 GALA COMMITTEE MEMBERS

YASMIN CRUZ
Image Marketing, Inc.

SAMUEL PADILLA
Padilla Construction Services, Inc.

GEORGE WENTWORTH
Wentworth Consulting Group.

MILDRED TOLENTINO
M-TO-PROS Development, Inc.

NHBG DIRECTOR OF OPERATIONS
JACQUELINE PINA

2024 Gala Sponsorship Opportunities

PLATINUM \$25,000

- ♦ Two (2) Tables of Ten
- ♦ Company Logo on Step & Repeat
- ♦ Light Projected Image of your Company Logo (GOBO) During Entire Event
- ♦ Recognition Signage at the Cocktail Hour Reception
- ♦ Platinum Sponsor Ad Appears with top Frequency Exposure in Journal Slideshow at the Gala
- ♦ Verbal Acknowledgement During Program
- ♦ Platinum Sponsor Recognition Including Company Logo in the Gala Program Journal
- ♦ Inclusion of Welcome Letter in the Gala Program Journal
- ♦ Table Sign with Company Logo
- ♦ Company Name to be Included in all Press Releases Related to the Gala
- ♦ Company Name & Company Logo on Email Blasts
- ♦ Recognition as Platinum Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org

SILVER \$10,000

- ♦ One (1) Table of Ten
- ♦ Recognition Signage at the Cocktail Hour Reception
- ♦ Silver Sponsor Ad Appears in Journal Slideshow at the Gala
- ♦ Silver Sponsor Recognition Including Company Logo in the Gala Program Journal
- ♦ Table Sign with Company Logo
- ♦ Company Name to be Included in all Press Releases Related to the Gala
- ♦ Company Name & Company Logo on Email Blasts
- ♦ Recognition as Silver Sponsor with Company Logo on NHBG.org

GOLD \$15,000

- ♦ One (1) Table of Ten
- ♦ Light Projected Image of your Company Logo (GOBO) During Entire Event
- ♦ Recognition Signage at the Cocktail Hour Reception
- ♦ Gold Sponsor Ad Appears with Frequent Exposure in Journal Slideshow at the Gala.
- ♦ Verbal Acknowledgement During Program
- ♦ Gold Sponsor Recognition Including Company Logo in the Gala Program Journal
- ♦ Table Sign with Company Logo
- ♦ Company Name to be Included in all Press Releases Related to the Gala
- ♦ Company Name & Company Logo on Email Blasts
- ♦ Recognition as Gold Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org

BRONZE \$8,500

- ♦ One (1) Table of Ten
- ♦ Bronze Sponsor Ad Appears in Journal Slideshow at the Gala
- ♦ Table Sign with Company Logo
- ♦ Recognition as Bronze Sponsor with Company Logo on NHBG.org

Reservations

PLATINUM \$25,000 _____

SILVER \$10,000 _____

GOLD \$15,000 _____

BRONZE \$8,500 _____

INDIVIDUAL TICKETS \$900 x ____ \$ _____

GUEST 1 _____

GUEST 2 _____

GUEST 3 _____

GUEST 4 _____

GUEST 5 _____

CHAIRMAN CIRCLE AD & GOBO \$5,000

Frequent Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org
Light Projected Image of Your Company Logo (Gobo) During Entire Event

PATRON AD \$1,000

Moderate Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org

SUPPORTER AD \$500

Inclusion of Ad in Journal Slideshow at Gala and Hosted Online at NHBG.org

Online Journal Ad Specs: Submit "camera-ready" artwork.
Please send 10" W x 5.63" H horizontal (landscape), full color file.

Ads may be provided in .jpg or pdf format.

Note: Aspect Ratio is 16:9 and the resolution is 1920 x 1080

Kindly Email Events@ImageMarketingInc.com to Submit your Ad.

ADDITIONAL BRANDING OPPORTUNITIES DURING EVENT

Option #1 Logo on Step & Repeat (Limited Opportunities Available) \$5,000

Option #2 Cocktail Reception Sponsor (Recognition Signage at Cocktail Hour Reception) \$5,000

Option #3 Light Projected Image of Company Logo (GOBO) During Entire Event \$4,500

AMOUNT ENCLOSED \$ _____

DEADLINE FOR PAYMENT IS FRIDAY, JUNE 21, 2024



NAME _____

CARD NUMBER _____

☐ VISA

☐ MASTERCARD

☐ AMERICAN EXPRESS

EXPIRATION DATE _____ / _____ SECURITY CODE (3 or 4 DIGIT) _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

SIGNATURE _____

PLEASE MAIL OR EMAIL THIS CARD AND PAYMENT TO:

NATIONAL HISPANIC BUSINESS GROUP
115 BROADWAY - 5TH FLOOR
NEW YORK, NY 10006
EVENTS@NHBG.ORG

MAKE CHECKS PAYABLE TO:

NATIONAL HISPANIC BUSINESS GROUP

FOR MORE INFORMATION CONTACT US AT
EVENTS@NHBG.ORG OR 212.265.2664