

THE NATIONAL HISPANIC BUSINESS GROUP

35th

Anniversary Gala

July 21, 2022 • Cipriani • 55 Wall Street New York, NY



Black Tie Event

2022 Award Recipients



THOMAS SANTIAGO
POSTHUMOUS RECOGNITION
HISPANIC BUSINESS ALLY



BARBARA ARMAND KUSHNER
ARMAND CORPORATION
CORPORATE LEADERSHIP



RICHARD HARAY
INTERPUBLIC GROUP
CORPORATE LEADERSHIP



WILLIAM KAPFER
JP MORGAN CHASE & CO.
CORPORATE APPRECIATION



HECTOR BATISTA
CITY UNIVERSITY OF NEW YORK
HISPANIC ACHIEVEMENT



TERRENCE CLARK
NY/NJ MINORITY SUPPLIER
DEVELOPMENT COUNCIL
MWBE ADVOCATE OF THE YEAR

THE NATIONAL HISPANIC BUSINESS GROUP

INVITES YOU TO THE

35th
Anniversary Gala

THURSDAY, JULY 21, 2022

CIPRIANI WALL STREET
55 WALL STREET
NEW YORK CITY

COCKTAILS & NETWORKING 6:00 PM

DINNER & DANCING 8:00 PM



ENTERTAINMENT
LA JARA BAND



GUEST CHEF
RICARDO CARDONA
CELEBRITY CHEF
CEO OF CARDONA CATERING

NHBG Board of Directors

CATHERINE LEIDERSDORFF
Co-Chair of NHBG | Architectural Flooring Resource, Inc.

NELSON QUIÑONES
Co-Chair of NHBG | Integrity General Contractors, Inc.

MILDRED TOLENTINO
Vice-Chair | M-TO-PROS Development, Inc.

SAMUEL PADILLA
Treasurer | Padilla Construction Services, Inc.

YASMIN CRUZ
Secretary | Image Marketing, Inc.

JESUS LINARES
Board Member (Past NHBG Chair) | Business Relocation Services, Inc.

MARCELO REGGIARDO
Board Member | Alianza Services, LLC

ROHAN DEFREITAS
Board Member | The Crescent Companies

2022 GALA COMMITTEE CHAIR

JESUS LINARES
NHBG Education Fund Chairman
CEO, Business Relocation Services, Inc.

2022 GALA COMMITTEE MEMBERS

YASMIN CRUZ
Image Marketing, Inc.

SAMUEL PADILLA
Padilla Construction Services, Inc.

NELSON QUIÑONES
Integrity General Contractors, Inc.

MILDRED TOLENTINO
M-TO-PROS Development, Inc.

NHBG DIRECTOR OF OPERATIONS
JACQUELINE PINA

2022 Gala Sponsorship Opportunities

PLATINUM \$25,000

- ◆ Two (2) Tables of Ten
- ◆ Company Logo on Step & Repeat
- ◆ Light Projected Image of your Company Logo (GOBO) During Entire Event
- ◆ Recognition Signage at the Cocktail Hour Reception
- ◆ Platinum Sponsor Ad Appears with top Frequency Exposure in Journal Slideshow at the Gala
- ◆ Verbal Acknowledgement During Program
- ◆ Platinum Sponsor Recognition Including Company Logo in the Gala Program Journal
- ◆ Inclusion of Welcome Letter in the Gala Program Journal
- ◆ Table Sign with Company Logo
- ◆ Company Name to be Included in all Press Releases Related to the Gala
- ◆ Company Name & Company Logo on Email Blasts
- ◆ Recognition as Platinum Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org

SILVER \$10,000

- ◆ One (1) Table of Ten
- ◆ Recognition Signage at the Cocktail Hour Reception
- ◆ Silver Sponsor Ad Appears in Journal Slideshow at the Gala
- ◆ Silver Sponsor Recognition Including Company Logo in the Gala Program Journal
- ◆ Table Sign with Company Logo
- ◆ Company Name to be Included in all Press Releases Related to the Gala
- ◆ Company Name & Company Logo on Email Blasts
- ◆ Recognition as Silver Sponsor with Company Logo on NHBG.org

GOLD \$15,000

- ◆ One (1) Table of Ten
- ◆ Light Projected Image of your Company Logo (GOBO) During Entire Event
- ◆ Recognition Signage at the Cocktail Hour Reception
- ◆ Gold Sponsor Ad Appears with Frequent Exposure in Journal Slideshow at the Gala.
- ◆ Verbal Acknowledgement During Program
- ◆ Gold Sponsor Recognition Including Company Logo in the Gala Program Journal
- ◆ Table Sign with Company Logo
- ◆ Company Name to be Included in all Press Releases Related to the Gala
- ◆ Company Name & Company Logo on Email Blasts
- ◆ Recognition as Gold Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org

BRONZE \$8,000

- ◆ One (1) Table of Ten
- ◆ Bronze Sponsor Ad Appears in Journal Slideshow at the Gala
- ◆ Table Sign with Company Logo
- ◆ Recognition as Bronze Sponsor with Company Logo on NHBG.org

Reservations

PLATINUM \$25,000 _____

SILVER \$10,000 _____

GOLD \$15,000 _____

BRONZE \$8,000 _____

INDIVIDUAL TICKETS \$850 x _____ \$ _____

GUEST 1 _____

GUEST 2 _____

GUEST 3 _____

GUEST 4 _____

GUEST 5 _____

CHAIRMAN CIRCLE AD & GOBO \$2,500

Frequent Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org
Light Projected Image of Your Company Logo (Gobo) During Entire Event

PATRON AD \$1,000

Moderate Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org

SUPPORTER AD \$500

Inclusion of Ad in Journal Slideshow at Gala and Hosted Online at NHBG.org

Online Journal Ad Specs: Submit "camera-ready" artwork.
Please send 10" W x 5.63" H horizontal (landscape), full color file.
Ads may be provided in .jpg or pdf format.
Note: Aspect Ratio is 16:9 and the resolution is 1920 x 1080

Kindly Email Events@ImageMarketingInc.com to Submit your Ad.

ADDITIONAL BRANDING OPPORTUNITIES DURING EVENT

Option #1 Logo on Step & Repeat (Limited Opportunities Available) \$5,000

Option #2 Cocktail Reception Sponsor (Recognition Signage at Cocktail Hour Reception) \$5,000

Option #3 Light Projected Image of Company Logo (GOBO) During Entire Event \$2,500

AMOUNT ENCLOSED \$ _____

DEADLINE FOR PAYMENT IS FRIDAY, JULY 1, 2022



NAME _____

CARD NUMBER _____

VISA

MASTERCARD

AMERICAN EXPRESS

EXPIRATION DATE _____ / _____ SECURITY CODE (3 or 4 DIGIT) _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

SIGNATURE _____

PLEASE MAIL OR EMAIL THIS CARD AND PAYMENT TO:

NATIONAL HISPANIC BUSINESS GROUP
110 WALL STREET - SUITE 5041
NEW YORK, NY 10005
EVENTS@NHBG.ORG

MAKE CHECKS PAYABLE TO:

NATIONAL HISPANIC BUSINESS GROUP

FOR MORE INFORMATION CONTACT US AT
EVENTS@NHBG.ORG OR 212.265.2664