



THE NATIONAL HISPANIC
BUSINESS GROUP

33RD ANNUAL GALA

33 YEARS OF SUCCESS IN PARTNERSHIP

THE VOYAGE AWARDS
&
SCHOLARSHIP PRESENTATION

[CLICK HERE TO REGISTER](#)

EVENING FORMAL ATTIRE

2018 AWARD RECIPIENTS



CHRIS CASANOVA SR.
DVSS, Inc.
Hispanic Achievement Award



MICHAEL CLAY
Dormitory Authority of the State of New York (DASNY)
Public Sector - M/WBE Advocacy Leadership Award



LINDA FOGGIE
Wells Fargo
Corporate Advocacy Award



JULIO A. VILLAVICENCIO
JPMorgan Chase & Co.
Corporate Leadership Award

2018 SCHOLARSHIP RECIPIENTS

To be presented at the Gala

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THE NATIONAL HISPANIC BUSINESS GROUP

INVITES YOU TO

33 YEARS OF SUCCESS IN PARTNERSHIP

THURSDAY, JULY 19, 2018

COCKTAILS & NETWORKING

6:00 PM

DINNER & DANCING

8:00 PM

CIPRIANI WALL STREET
55 WALL STREET
NEW YORK CITY



MASTER OF CEREMONY

LISA MATEO

REPORTER, PIX 11 MORNING NEWS

HOST, CELEBRITY TASTE MAKERS



GUEST CHEF

RICARDO CARDONA

CELEBRITY CHEF

CEO OF CARDONA CATERING

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NATIONAL HISPANIC BUSINESS GROUP BOARD OF DIRECTORS

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2018 GALA COMMITTEE MEMBERS

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AIDA DESOTO

Concepts Office Furnishing, Inc.

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BONNIE PFLEIDERER

Mass Contracting

NHBG ADMINISTRATOR

JACQUELINE PINA

Graphic Design by

WARE MALCOMB

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2018 ANNUAL GALA SPONSORSHIP OPPORTUNITIES

PLATINUM \$25,000

- Two (2) Tables of Ten
- Company Logo on Step & Repeat
- Light Projected Image of your Company Logo (GOBO) During Entire Event
- Recognition Signage at the Cocktail Hour Reception
- Platinum Sponsor Ad Appears with top Frequency Exposure in Journal Slideshow at the Gala
- Verbal Acknowledgement During Program
- Platinum Sponsor Recognition Including Company Logo in the Gala Program Journal
- Inclusion of Welcome Letter in the Gala Program Journal
- Table Sign with Company Logo
- Company Name to be Included in all Press Releases Related to the Gala
- Company Name & Company Logo on Email Blasts
- Recognition as Platinum Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org

GOLD \$15,000

- One (1) Table of Ten
- Light Projected Image of your Company Logo (GOBO) During Entire Event
- Recognition Signage at the Cocktail Hour Reception
- Gold Sponsor Ad Appears with Frequent Exposure in Journal Slideshow at the Gala.
- Verbal Acknowledgement During Program
- Gold Sponsor Recognition Including Company Logo in the Gala Program Journal
- Table Sign with Company Logo
- Company Name to be Included in all Press Releases Related to the Gala
- Company Name & Company Logo on Email Blasts
- Recognition as Gold Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org

SILVER \$10,000

- One (1) Table of Ten
- Recognition Signage at the Cocktail Hour Reception
- Silver Sponsor Ad Appears in Journal Slideshow at the Gala
- Silver Sponsor Recognition Including Company Logo in the Gala Program Journal
- Table Sign with Company Logo
- Company Name to be Included in all Press Releases Related to the Gala
- Company Name & Company Logo on Email Blasts
- Recognition as Silver Sponsor with Company Logo on NHBG.org

BRONZE \$8,000

- One (1) Table of Ten
- Bronze Sponsor Ad Appears in Journal Slideshow at the Gala
- Table Sign with Company Logo
- Recognition as Bronze Sponsor with Company Logo on NHBG.org

INDIVIDUAL TICKET \$850

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RESERVATIONS

PLATINUM \$25,000 _____

SILVER \$10,000 _____

GOLD \$15,000 _____

BRONZE \$8,000 _____

INDIVIDUAL TICKETS \$850 x ____ \$ _____

GUEST 1 _____

GUEST 2 _____

GUEST 3 _____

GUEST 4 _____

GUEST 5 _____

CHAIRMAN CIRCLE AD & GOBO \$2,500

Frequent Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org
Light Projected Image of Your Company Logo (Gobo) During Entire Event

PATRON AD \$1,000

Moderate Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org

SUPPORTER AD \$500

Inclusion of Ad in Journal Slideshow at Gala and Hosted Online at NHBG.org

Online Journal Ad Specs: Submit "camera-ready" artwork.

Please send 10" W x 5.63" H horizontal (landscape), full color file.

Ads may be provided in .jpg or pdf format.

Note: Aspect Ratio is 16:9 and the resolution is 1920 x 1080

Kindly Email Events@ImageMarketingInc.com to Submit your Ad.

ADDITIONAL BRANDING OPPORTUNITIES DURING EVENT

Option #1 **Logo on Step & Repeat (Limited Opportunities Available)** \$5,000

Option #2 **Cocktail Reception Sponsor (Recognition Signage at Cocktail Hour Reception)** \$5,000

Option #3 **Light Projected Image of Company Logo (GOBO) During Entire Event** \$2,500

AMOUNT ENCLOSED

\$ _____

CLICK HERE TO REGISTER

DEADLINE FOR ADS IS FRIDAY, JULY 6, 2018



NAME _____

CARD NUMBER _____

VISA _____ MASTERCARD _____ AMERICAN EXPRESS _____

EXPIRATION DATE ____ / ____ SECURITY CODE (3-DIGIT) _____

BILLING ADDRESS _____

CITY _____ STATE ____ ZIP _____

PHONE _____

EMAIL _____

SIGNATURE _____

PLEASE MAIL THIS CARD AND PAYMENT TO:

NATIONAL HISPANIC BUSINESS GROUP

45 WEST 21ST STREET, SUITE 6D
NEW YORK, NEW YORK 10010

MAKE CHECKS PAYABLE TO:

NATIONAL HISPANIC BUSINESS GROUP

FOR MORE INFORMATION CONTACT US AT
EVENTS@NHBG.ORG OR 212.265.2664

CLICK HERE TO REGISTER

2018 SPONSORS

PLATNUM

**WELLS
FARGO**

GOLD

IPG WARNERMEDIA

SILVER



ASA MAINTENANCE
LIFEPLUS MAINTENANCE SERVICES



Crescent
Companies

Consulting | Energy | Building Services



STRUCTURETONE
Organization



BRONZE



LMI



Concepts
Office Furnishings, Inc.



WARE MALCOMB

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